



## Seventh Annual Dewey Beach Arts and Fun Fest

### **Outdoor Juried Art and Craft Show**

***Saturday, May 12, 2018 No rain date***

***9:30 a.m. to 4:30 p.m.***

***Dagsworthy Avenue, Bayside***

***Dewey Beach, Delaware***

***Public Admission is FREE!***

***Entry Deadline: Entries must be postmarked by April 9, 2018***

**Dewey Beach is a vibrant, fun,** year-round beach resort community that is an ideal place to live and an attractive vacation and event destination for families and singles. Many small shops, hotels and restaurants cater to locals and the thousands of visitors each year. Dewey Beach lies on a small strip of land along Coastal Highway between the Atlantic Ocean and the Rehoboth Bay. Dewey Beach is centrally located between Milton, Lewes and Rehoboth Beach to the north and Bethany Beach, Fenwick Island and Ocean City, Maryland to the south. New York, Philadelphia, Wilmington, Baltimore and Washington, D.C. are a two to three hour car ride away!

**The Sixth Annual Dewey Beach Art and Fun Fest** will take place outdoors on the bayside of Dagsworthy Avenue which is in the center of town and intersects with Route One, also known as Coastal Highway. The show is sponsored by the Dewey Business Partnership, a nonprofit 501c(6) organization dedicated to the enhancement and quality of life in Dewey Beach. The show benefits the Dewey Business Partnership's town and visitor sponsored activities. Along with the Partnership, the Dewey Beach Lions Club and the Dewey Artist Collaboration will join in assisting in a variety of art related activities and events that will be held adjacent to the festival site on the Lions Club Property. The Arts Fest offers customers many unique gift options for Mother's Day, Sunday, May 13.

#### **Statistics:**

**Year One:** 2012 show: 35 Artists, Attendance: 1000-1200 people Weather: sunny and warm, no wind

**Year Two:** 2013 show: 55 Artists, Attendance: 1500 + Weather: Overcast, very windy in the late afternoon, Saturday show postponed to Sunday

**Year Three:** 2014 Show: 54 Artists, Attendance: 1500+ Weather: sunny and warm.

Show postponed to Sunday

**Year Four:** 2015 Show: 55 Artists, Attendance 2000 + Weather: sunny and pleasant

**Year Five:** 2016 Show: 50 Artists, Attendance 1800 Weather: Sunny and VERY windy.

Show postponed to rain date.

**Year Six: Canceled Nor'Easter**

## Timeline

**Application Deadline:** Postmarked by April 9, 2018 **No late applications will be accepted.**

**Acceptance Letters emailed:** April 20, 2018

**Parking Pass Mailed:** April 20, 2018

**Date of Show:** Saturday, May 12, 2018

**Rain Date:** No rain date

**Submissions:** 3 images of work. **(NEW APPLICANTS ONLY)**

Acceptable forms of submitting work images

1. Printed Pictures mailed
2. Web-site address/images
3. Emailed Images

**Fees: (Fees have changed for 2018)**

### **2018 NEW APPLICANTS**

25.00 application fee (nonrefundable)

105.00 Booth Fee (refundable if not accepted to the show or if show is cancelled.)

### **RETURNING ARTISTS 2013-2017**

**APPLICATION FEE WAIVED for 2018! Thanks for returning!**

105.00 Booth Fee

### **Inaugural FIRST DEWEY ARTS FESTIVAL 2012 Returning Artists**

**APPLICATION FEE WAIVED Thanks for supporting our first show!**

90.00 Booth Fee

Please make checks payable to Dewey Business Partnership

**REFUNDS:** No refunds will be given after May 1 if vendor cancels.

**Refunds (booth fee only) will be returned if show is canceled due to weather. The show will be cancelled IF the weather is a threat to human life or the environment is unsafe.**

**Artists are VIP's:**

- \*Keep your vehicle with your booth display! (exception: RV or very large trailers)
- \*Several volunteers available to booth-sit, set-up and break down
- \*Ribbons and prizes awarded for best of show and best booth display.
- \*Free morning coffee, beverages, and breakfast treats.
- \*Complimentary artist gift bag and poster
- \*Port-a-potties and use of bathroom facilities at Dewey Beach Lions Club
- \*Artist list and web-site links featured on Dewey Business Partnership web-site
- \*On-site security provided by the Dewey Beach Police Department
- \* Free Lunch for artists
- \*No commissions collected for sales!**

**Mediums Accepted**

Clay, digital art, drawings and graphics, fiber, glass, jewelry, leather, metal, mixed media, painting, photography, print making, soap and fragrances, candles, sculpture, watercolor, wax and wood. Work must be original by the artist who **MUST** be present at all times. **No commercially, massed produced or kit-made items allowed.**

**Booth and parking Information – 50-60 spaces available**

Spaces are allocated for a **10x10** canopy or tent. We prefer white tents, however any color is acceptable as long as the tent is clean, neat and free of commercial logos. For example, a “Miller Lite” logo is not acceptable. Artist logos are acceptable. Space is 10x10 wide. Artists who have cars, SUVs, or Vans, will be able to park directly with their space for easy loading and unloading. **YES**, your vehicle can stay in your space the entire duration of the show. If an artist has an RV, large trailer or needs to get in and out, he or she will need to unload vehicle and park in another area. If two spaces are needed, please indicate (double the booth fee). All displays **MUST** look professional and pleasing to the eye. All signs must look professional. All spaces will be marked. All exhibitors must display parking pass.

**YOUR TENT/CANOPY NEEDS TO BE PROPERLY WEIGHTED AND SECURED! If your tent is not properly secured, we will ask you to take it down - no exceptions. This includes all professional tent set-up companies. No matter what the weather forecast may call for, an unpredictable wind**

**can cause havoc to you, your art, the other artist displays as well as to the attendees. You are responsible for all set-up supplies including tables. The Dewey Business Partnership has the right to call the show to end early based on the weather.**

#### **Set-up and break-down**

Set-up times will be staggered beginning at 6:00 a.m., 6:30 a.m., 7:00 a.m. 7:30 a.m., 8:00 a.m. and 8:30 a.m. This will allow for easy traffic flow. **Any space not occupied by 9:00 a.m. will be considered a “no show.”**All spaces must be vacated by 5:00 p.m. the day of the show. Trash must be cleaned up.

#### **Marketing**

The Dewey Beach Arts Fest will be advertised in most media outlets in Delaware, Pennsylvania, Maryland, New Jersey, Virginia and Washington, D.C. through the Dewey Business Partnership and the Rehoboth-Dewey Beach Chamber of Commerce. 100 percent of the nonrefundable application fee goes towards the jury process, marketing and show preparation.

**Insurance and Finances** Artists are responsible for their **own insurance** and **financial responsibilities**. There is no sales tax in Delaware. **We do NOT take a commission! There is an ATM machine at the end of the street.**

#### **OTHER ARTS FESTIVAL ATTRACTIONS (as of Jan. 10, 2018)**

LIVELY FESTIVAL ATMOSPHERE!

*Live Music throughout the day of the festival*

*Food Vendors*

*Beer garden and Wine Tastings*

*Magic Shows*

*Student Art Gallery*

*Children's Activities/Games in partnership with the Dewey Beach*

*Lions Club*

*NEW 2018...Picasso's Pet Palette - Pet-centered art and adoptions!*

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**Dewey Beach, Delaware**

**Entry Deadline: Entries must be postmarked by April 9 , 2018.**

**email applications to patwright01@comcast.net**

**APPLICATION FORM**

**One application per artist. Maximum number of artists per booth is two. Both artists must have produced the same product. No sub-letting or sharing booths.**

Artist name: \_\_\_\_\_

Artist two name: \_\_\_\_\_ (If working with another artist)

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Description of Art: \_\_\_\_\_

**SUBMISSIONS: (if new artist to the show)**

**3 Images of Art ( NEW ARTISTS ONLY)**

Acceptable forms of submitting work images

1. Printed Pictures mailed (please write name on back of pictures)
2. Web-site address/images
3. Emailed Images kellydewey@comcast.net

**Set-up time preference: Pick 2.**

**Type of Vehicle: \_\_\_\_\_**

6:00 a.m. \_\_\_\_\_

6:30 a.m. \_\_\_\_\_

7:00 a.m. \_\_\_\_\_

Will you need help setting up? \_\_\_\_\_

7:30 a.m. \_\_\_\_\_

8:00 a.m. \_\_\_\_\_

Do you need a hotel room? \_\_\_\_\_

8:30 a.m. \_\_\_\_\_

**Payment:**

*Please send two checks if new applicant. One for application fee and one for booth fee.*

**Application Fee: NONREFUNDABLE 25.00 NEW ARTISTS ONLY**

I have enclosed a check or money order for \_\_\_\_\_ Check or money order number: \_\_\_\_\_

**BOOTH FEE:**

I have enclosed a check or money order for \_\_\_\_\_. Check or money order number: \_\_\_\_\_

I understand that this check (booth fee only) will not be cashed unless I am accepted to the show. If I am not accepted to the show, the check will be returned in the mail.  
\_\_\_\_\_initial here

I affirm that I have read the rules and terms of the Dewey Beach Arts Fest. I indemnify and hold harmless the Dewey Business Partnership, its partners and sponsors from any and all harm, losses, damages and claims.

Signature: \_\_\_\_\_

Printed \_\_\_\_\_

Name \_\_\_\_\_ -

Date \_\_\_\_\_

**Checks payable to Dewey Business Partnership**

Dewey Business Partnership, PO BOX 260, Dewey Beach, DE 19971

Kelly Ranieri DBP Executive Director DBP (302) 228 3701 [kellydewey@comcast.net](mailto:kellydewey@comcast.net)

**Patricia Wright - Art Show Secretary (302) 227- 6020 [patwright01@comcast.net](mailto:patwright01@comcast.net)**

